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LOOK FORWARD.

Addendum #1
Request for Proposals (RFP) for
WEBSITE REDESIGN AND PROFESSIONAL MARKETING SERVICES
November 22, 2023

The purpose of this addendum is to notify proposers of RFP changes and responses to questions submitted regarding this RFP.

Proposer Question #1:

What is the budget for this contract annually, Year 1, renewal years?

DMO Response Option 1: After reviewing all proposals, the DMO will evaluate and establish a budget that is considered fair and reasonable, taking into account competitive market pricing. There is not a specific amount of funds appropriated for this project. Proposals will be evaluated to determine the one that offers the best value to the DMO.

Proposer Question #2:

When would the contract awarded this project start? Calendar year or Fiscal year?

DMO Response: The DMO aims to award the contract by the end of January 2024 and begin the project in the beginning of February 2024. These dates are subject to change at the DMO's discretion.

Proposer Question #3:

If invited to make the oral interview, do you have dates set aside for this?

DMO Response: Oral presentations are optional, therefore there are no pre-determined dates. The DMO will work with the vendor finalists to accommodate schedules to the best of our ability.